Guidelines for submitting an article for a Euro-ISME blog

We are happy to consider articles from everyone; academics, retired or serving military or members of the wider public.

Your article is an important way for you to communicate your ideas. However, we ask that you adhere to the following guidelines and advice when preparing your article. Please submit your article to admin@euroisme.eu as a word document. Our blog editors will review submissions and decide on acceptance and placement on the website. We aim to inform you about the editorial decision within two weeks.

(1) Preparing your draft

Your article should be between 500 and 1500 words long.

To hold the attention of the reader, keep your sentences and paragraphs short.

Consider breaking up the text with quotations or pictures. If you are using pictures, please make sure you only use pictures that can be republished without copyright issues. For example, you can search on unsplash.com. Please provide sources of any pictures you use and provide them as jpg or png file.

If you are commenting on a live conflict or similar situation, remember that your blog needs to be a considered reflection of what is happening. Our blogs are not part of the 24 hour news cycle: there is no pressing deadline. Quality is better than speed.

> *'I have already made this paper too long, for which I must crave pardon, not having now time to make it shorter.'*   Benjamin Franklin

Do not use highly specialised language or abbreviations. It can be difficult to explain complex ideas in a way that a lay person can understand them, but that is one of the keys to success in this format.

The style of your language should be more like a newspaper editorial than an academic book or chapter.

Use hyperlinks to guide the reader to key texts you have used in preparing your article. Do not use endnotes, but please ensure that any source text or quotation is acknowledged using quotation marks and a hyperlink when you use literal quotes from other texts or by a hyperlink when you do not directly quote the text but want to acknowledge your source.*

(2) After publication of your contribution

Consider putting a link to your blog on your social media. This will increase the number of people who are likely to read it. With this in mind, create a title that will encourage people to read the main body and consider making your key points early in your article so as to engage with the reader.

A STUNNING ARTICLE

ON MILITARY ETHICS

Click here to read it on the Euro-ISME site

(3) General remarks

We reserve the right not to accept and publish articles that do not meet the standard of sufficient quality, or which are not in line with our editorial or ethical standards.

Blogs which contain offensive or discriminatory language will not be published.

Where applicable, please make sure that you make clear whether you are writing in a personal capacity or as an authorised representative of an organisation.